

October 30, 2023

VIA EMAIL: mtomasic@post-gazette.com

Megan Tomasic
358 N. Shore Dr. STE 300
Pittsburgh, PA 15212

RE: STO-ROX SCHOOL DISTRICT RIGHT-TO-KNOW REQUEST

Dear Ms. Tomasic:

Please be advised that this law firm represents the Sto-Rox School District ("School District"). The Open Records Officer for the School District received a Right-to-Know request from you on September 21, 2023. This letter constitutes the final response to your request under the Right-to-Know Law ("RTKL"). 65 P.S. § 67.901.

You requested the following: "total amount the district spent on marketing to promote the district during the 2018-19, 2019-20, 2020-21, 2021-22 and 2022-23 school years as well as a list of what kind of marketing was used (for example TV ads, billboards, etc.)". Your request has been granted in part and denied in part. Please understand that the District's exclusive marketing method involved the use of Gazette 2.0, and this marketing campaign was launched last school year. Accordingly, the request for records concerning 2022-23 is granted. Your requested records are attached. There is no cost associated with your request. Your request for records concerning 2018-19, 2019-20, 2020-21, and 2021-22 is denied because the records do not exist. 65 P.S. §67.705.

You have a right to appeal any denial of information in writing to Liz Wagenseller, Executive Director, Office of Open Records, Commonwealth Keystone Building, 400 North Street, 4th Floor, Harrisburg, PA 17120. If you choose to file an appeal you must do so within fifteen (15) business days of the date the final response was due to you, as outlined in Section 1101. Please note that a copy of your original Right-to-Know request and the School District's complete response must be included when filing an appeal. The law requires that you state the reasons why the record is a public record and address the reasons the School District denied your request.

Very truly yours,



Danielle Guarascio

Attachment

cc: Megan Van Fossan, Superintendent, Sto-Rox School District (via e-mail)